

We Are Positively Oberlin!

Respecting our Past Enhancing our Present Crafting our Future

The Oberlin Business Partnership – OBP -- promotes the sustainable growth and prosperity of the Oberlin community. We provide leadership and advocacy – raising issues and asking for solutions on behalf of our partners, enabling businesses to be more successful. We actively promote Oberlin as a place to shop, dine, enjoy, live, learn, and do businesses. We offer FREE and discounted business promotion opportunities. We orchestrate events that bring thousands of people to Oberlin. Our Keep Oberlin Beautiful activities include providing hanging flower baskets and street banners, flower planters, sidewalk cleaning, chairs, benches, and other streetscape items that enhance our downtown.

We hope you will choose to invest in OBP and support our efforts to keep Oberlin vibrant and vital...a place we can all be proud of. The basic Business Partnership starts at just \$150 and even more benefits are available at the \$250 and \$500 levels. Community Champions invest \$1,500 and \$2,500 in support of our mission.

2016 OBP PARTNER BENEFITS	Community Champions		Small Business Partners		
	\$2,500	\$1,500	\$500	\$250	\$150
Logo and Listing on homepage of OBP Website	X				
Business name included on all published promotional materials	X				
Free logo & listing on OBP event & marketing materials	X	X			
Opportunity to promote your business at various events.	X	X			
Expanded listing in OBP & City Online Business Directory	X	X	X		
FREE Inclusion in cooperative community advertising	X	X	X		
FREE listing in Shop, Dine & Enjoy Visitors Guide	X	X	X		
FREE advertising on Community Channel 9	X	X	X		
“Featured Partner” on OBP website home page	X	X	X		
Business Spotlight in OBP email newsletter	X	X	X	X	
FREE press release e-mailings	X	X	X	X	
Discounted advertisement in Shop, Dine & Enjoy Visitor’s Guide.	FREE	FREE	FREE	FREE	X
Discounts on cooperative community advertising	FREE	FREE	X	X	X
Discounted advertising on Community Channel 9	FREE	FREE	FREE	X	X
FREE link to your website on the OBP and City Website	X	X	X	X	X
FREE promotion for your events on OBP Facebook page	X	X	X	X	X
FREE listing in Business Directory on OBP & City Website	X	X	X	X	X
FREE listing of your events on the OBP and City Events Calendar	X	X	X	X	X
Business promotion on the official Oberlin Mobile APP	X	X	X	X	X
Discounted participation in OBP ticketed events	X	X	X	X	X
FREE or discounted networking and educational opportunities	X	X	X	X	X
Partnership decal and ID card for local partner discounts	X	X	X	X	X
Discounted event sponsorships	FREE	X	X	X	X
Your INVESTMENT helps the Oberlin Community grow & prosper!	X	X	X	X	X



Keeping you informed and in touch!